



MASARYK
UNIVERSITY



Science Communication and Public Engagement course

CEITEC MU

Kamenice 5, Brno
Entrance from Studentská street

Room 211, building A35

24/11/2016 14:00-18:00

25/11/2016 10:00-16:00

The last twenty years have seen a tremendous growth of innovative forms of communication and engagement with science, including popular science publishing and broadcasting, science centres, scientific cafes, citizens' juries and sci-art. This short course will highlight examples of best practice, discuss practicalities of developing a public engagement activity, and explore how impact can be evaluated. The course will also review how to communicate with different audiences, including policymakers.

Note that this course is not about academic writing or conference presentation.

Guest lecturers:

Laura Bowater, UEA, author of „Science Communication - A Practical Guide for Scientists“

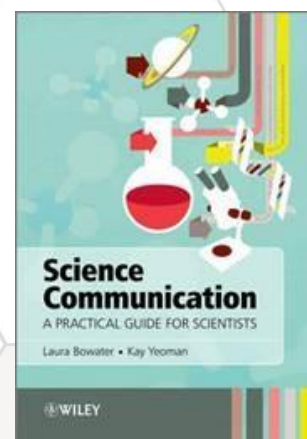
Richard Bowater, UEA.

Programme will be available soon.

Register for the course [HERE](#) until **21st November**.

Number of places is limited.

More information on BISON events [HERE](#).



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